### Entrepreneur Ad Rubric

<table>
<thead>
<tr>
<th>Element</th>
<th>1 pt</th>
<th>5 pts</th>
<th>10 pts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Originality</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Inclusion of Elements:**

- What is being sold
- Contact information
- Price

**Design Elements:**

- Layout
- Graphics
- Lettering

**Mechanics:**

- Spelling
- Grammar
- Neatness