

Entrepreneur Ad Rubric

<i>Element</i>	<i>1 pt</i>	<i>5 pts</i>	<i>10 pts</i>
Originality			
Inclusion of Elements:			
What is being sold			
Contact information			
Price			
Design Elements:			
Layout			
Graphics			
Lettering			
Mechanics:			
Spelling			
Grammar			
Neatness			