



Name _____ Date _____

TYPES OF ENTREPRENEURS

Directions: First, fill in the first column with an example of the three types of entrepreneurs from today's marketplace. Next, come up with your own entrepreneurial ideas and list them in the second column of the grid. The product listed in this column can either be related or completely unrelated to the one in the first column.

	Existing Product	New Product
Invention		
Innovation		
Marketing		